


LINDSAY LE GRAND

CREATIVE LEAD

 London, UK

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“LIGHTNING LINDSAY”

Ten years worth of creative ideas delivered in five. From ideation to production and everything in between, I'm always eager to dive headfirst into the art of media magic. Never without a coffee in one hand and a camera in the other, I'm committed to uncovering the beauty in every story.

EDUCATION

University of Florida

Bachelor of Science

Telecommunications

Coursera

Professional Certification

Google UX Design

TOOLS

- Adobe Creative Suite
Premiere Pro, After Effects, Audition, Photoshop, Lightroom, Illustrator
- Davinci Resolve
- Figma
- Canva
- Asana, Planner
- Microsoft Office Suite

SKILLS

- Video Production
- Photography
- Motion Design
- UI/UX
- Graphic Design
- Storyboarding
- Project Management
- Data management

EXPERIENCE

Creative Lead, Emory University

2018 - Present

- Driving design vision for all Academic Production Team projects.
- Manages development from pre to post-production, ensuring timelines are met and executed with minimal direction.
- Storyboards, directs, shoots, and edits multiple projects simultaneously.
- Leads discovery sessions with clients and coordinates team tasks to execute project vision and needs.
- Strategizes KPI goals and communicates project status to leadership and external stakeholders.
- Aligns department mission and business objectives with client projects.
- Supervises the design and staging of all production sets.
- Collaborates with cross-functional teams.
- Ensures all visual assets are consistent with brand identity and messaging.
- Identifies new opportunities and trends to evolve creative presence.

Media Consultant & Producer, Lindsmedia

2021 - Present

- Ideates, pitches, and executes social media content strategies that boosts engagement and increases revenue.
- Storyboards, shoots, and edits videos for digital and traditional marketing and live events.
- Pitches new content techniques to grow excitement around seasonal promotions to drive optimal ROI.
- Creates live event content for worldwide audience.
- Produces evergreen materials from shareable sizzle reels to repackaged programming.
- Assists client teams with operational workflow and developing assets and templates for cohesive brand identity.
- Executes expert level cinematography, editing, digital media production, photography, motion graphics, and sound mixing.

Production Assistant, 22squared Ad Agency

2018

- Collaborated with in-house production team on set for major retailer commercials.
- Assisted DP on multiple shoots.
- Created and pitched design proposal to key clients.

Documentary Assistant Producer, 4 The Kids Films/Studio 601

2017 - 2018

- Assisted documentary filmmaker Tim Sorel on a doc-series project partnered with the World Pediatric Project.
- Responsible for safely transporting video gear to international shoot locations.
- Operated video equipment during lengthy surgeries and other high pressure settings.
- Implemented post-production efficiencies through creating proxies, curating footage, and storing and tagging digital assets.